



# CREATIVE DEVELOPMENT GROUP

CDG is an SBA 8a certified  
Small Disadvantaged Business focused on  
digital service delivery excellence to promote  
modern products in support of public service.



## MODERNIZATION

Helping customers re-engineer legacy systems through a holistic approach by first creating a product roadmap, then employing the Cloud, DevSecOps, Microservices and modern front-end technologies to optimize application portfolios solutions that address mission critical needs

- Continuous Integration and Deployment
- Development Platform and Software Factories
- Web Application Development
- AI/ML and Generative AI
- Systems and Business Process Re-Engineering



## DIGITAL SERVICES

Understanding user's needs and making it simple and intuitive is paramount in digitizing organizations. Our Technologists are equipped in modern technology stacks & automation to help drive:

- Customer Driven Digital product design, development and operations
- Cloud Adoption and Solutions (SaaS, PaaS, IaaS)
- Digital Customer Experience
- Data Driven Decisions



## HUMAN CENTERED DESIGN

Alignment of stakeholder goals with user needs enabling:

- User-centered Customer Experience and Customer Success outcomes
- Front-end Development
- Accessibility
- Information Architecture
- Data Visualization



## TRANSFORMATION

Focusing on principles of the Scaled Agile Framework (SAFe) to prioritize and simplify information technology to help Digital Transformation.

- Process, Business, Cultural, and Workplace Transformation
- Program Increment & Value Stream Management

## CDG CUSTOMERS

